

WELSON ALVES TREMURA

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<http://www.welsontremura.com> (personal)

<http://arts.ufl.edu/directory/profile/1205> (School of Music) •

<http://www.latam.ufl.edu/people/center-based-faculty/welson-tremura/> (Center for Latin American Studies)

**PROFESSOR OF MUSIC & PROFESSOR OF LATIN AMERICAN STUDIES
BRAZILIAN MUSIC INSTITUTE DIRECTOR • CENTER FOR ARTS,
MIGRATION AND ENTREPRENEURSHIP (CAME) ASSOCIATE DIRECTOR
FLORIDA BRAZIL LINKAGE INSTITUTE (FBLI) DIRECTOR**

- Undergraduate & Graduate Courses • Ethnomusicology**
• **Latin American Studies • Jacaré (Gator) Brazil Ensemble Director**
• **World Music Ensembles Coordinator**

EDUCATION

FLORIDA STATE UNIVERSITY, Tallahassee, Florida

Ph.D. in Musicology-Ethnomusicology May 2004

Dissertation Title: With an Open Heart: Folia de Reis, a Brazilian Spiritual Journey through Song

UNIVERSITY OF TENNESSEE, Knoxville, Tennessee

Master of Music, Vocal Performance, May 1991

Research and Performance: *Bach, Haydn, Menotti, and Ravel: An essay of Four Contrasting Works*

WEBER STATE UNIVERSITY, Ogden, Utah

Bachelor of Science, Music/Liberal Arts, May 1989

RIOPRETENSE COLLEGE OF LAW, São José do Rio Preto, Brazil

Bachelor of Judicial Social Sciences and Law, January 1985

BRIEF ACADEMIC PROFILE

I currently serve as Professor and Director for the Brazilian Music Institute in the School of Music, College of the Arts, and Center for Latin American Studies at the University of Florida. I was the founding director for the Brazilian Ensemble (Samba Oba) at Florida State University and choral director and assistant professor at Roane State Community College in Harriman, Tennessee. During my graduate work in Tennessee, I performed, recruited, and organized significant outreach efforts with the Knoxville Opera Company and the graduate program at the University of Tennessee, and performed with the Church Street Methodist and First Presbyterian Church Knoxville, Tennessee. At the University of Florida, I served as the faculty council chair for the College of the Arts (2018-2019). I previously was the faculty team player for the development and the "Internationalizing the Curriculum" as part of the continuing effort to meet UF's strategic goal of internationalizing the campus and curriculum with UF International Center (UFIC).

LINK TO RESEARCH PUBLICATIONS)

- **Book Chapter (2022)** <https://edipuce.edu.ec/wp-content/uploads/2022/06/COMPREDIENDO-AMERICA.pdf>
- **(Various Articles)** <https://florida.academia.edu/WelsonTremura>
- **Book:** "Brazilian Folia de Reis: With an Open Heart: A Brazilian Spiritual Journey Through

Song" Published with VDM (Verlag D Müller) Publishers
https://www.amazon.com/BRAZILIAN-FOLIA-REIS-SpiritualJourney/dp/3639234340/ref=sr_1_1?ie=UTF8&qid=1476757123&sr=8-1&keywords=brazilian+folia+de+reis+welson+tremura

RESEARCH AREAS

- **Music and Religion** My ethnomusicological research focuses on the relationship between music and religion in the folk Catholicism observations of *folia de reis* or the Three Kings celebration and Brazilian folk and popular music.
- **Brazilian Music Institute (BMI)** I am the founder and organizer of the Brazilian Music Institute (BMI), created in 2001. BMI is a training ground for those interested in Brazilian Music and culture. Combining classical and popular styles of Music, each year, the BMI brings outstanding artists to a weeklong event designed to extend the experience and expand the possibilities of learning and performing Brazilian Music
- **Performance as Research Agenda** In addition to the performance aspects of the Brazilian Music Institute, I am also engaged in providing opportunities and expanding new possibilities for production and programs with the various ensembles through the usage of technology, education, and global learning.
- **Traditional Music in the Age of Global Technology** This research expands on the usage of technology to enhance education and engage students in different parts of the world to discuss their "traditional music."
- **Pedagogy and World Music** My most recent research is a self-reflective analysis of how music-making and the process of teaching world music in the academic world affect the relationship between traditional and non-traditional music.

ADDITIONAL WEBSITES WITH PROFESSIONAL / CREATIVE ACTIVITY / SOCIAL MEDIA

- <https://www.youtube.com/user/wtremura> - YouTube Channel
- <https://vimeo.com/tremura> - Vimeo Channel.
- www.tremuraconsulting.com - Business Consulting Website.
- <https://www.linkedin.com/in/welsontremura> - Professional Website.
- <https://www.tremuralee.com/> Guitar / Trumpet / Voice Duo
- www.arts.ufl.edu/bmi - Brazilian Music Institute Website.
- <https://www.facebook.com/tremuralee> Tremura / Lee Duo
- <https://www.facebook.com/alachuaguitarquartet/> - Alachua Guitar Ensemble
- <https://www.facebook.com/Jacar%C3%A9-Brazil-45447147674/> Jacaré Brazil
- <https://www.facebook.com/groups/BrazilianMusicInstitute/> - Brazilian Music Institute
- <https://www.facebook.com/welsontremura/> - Artist Page

SELECTED GRANTS, AWARDS, AND HONORS

- College of the Arts and Center for Latin American Studies Brazilian Music Institute Grant (2023)
- Jim and Sharon Theriac private Grant for World Music Ensemble and Brazilian Music Institute (2023)
- Engaging the Arts to Build Vaccine Confidence, Center for Arts in Medicine (CAM 2022)
- General Consulate of Brazil Miami Grant for Brazilian Music Institute (2022)
- College of the Arts Scholarship Enhancement Fund and Latin American Studies Travel Grant (2022)
- The University of Florida and the College of the Arts University - Term Professorship Award (2018-2020)
- Chair of Faculty Council at UF's College of the Arts (2018-1019)
- Brazilian Music Institute grant from the Knight Foundation Arts Challenge grant to relocate the training and concerts to South Florida each Spring for three years (2015-2017)
- Downtown Gainesville – Grant from the city of Gainesville Culture at the Plaza (2017)
- Latin American Studies Title VI research budget for Brazilian Music Institute (2017)
- College of the Arts COTA award (2017)
- College of the Arts COTA award (2016)
- Award from Latin American Studies to promote culture and concert events (2016)
- College of Fine Arts Award for visiting teaching at the Federal University of Pernambuco in Recife, Brazil (2016)
- Center for World Arts Summer Research Grant Award (2006 – 2007)
- Latin American Studies Summer Research Award (2003 – 2005)
- Dancing Beyond Boundaries Most Courageous and Creative – Award Music Composer for High Bandwidth Challenge at Supercomputing - Denver, CO, 2002
- Distinguished Service Award in Music, Weber State College, 1988
- Crystal Crest Awards Finalist, Weber State College, 1987-1988
- World Music Certificate (World Cultures), Florida State University, 1997
- Guest Choral Conductor – Central High School, Knoxville, Tennessee 1989
- Rolandry Parry Scholarship, 1988-1989
- Theodore Presser Scholarship Weber State College, 1986
- Outstanding Freshman Music Major, Weber State College, 1985
- First Place in Festival de Música Popular Brasileira, Brazil 1983

KEY ACADEMIC TASKS/SUCCESSSES

- Coordinator for UF's World Music Ensembles (2007 – 2022) Coordinated concerts and recruited students to various concerts and events. A few performances sample:
<https://www.youtube.com/watch?v=DyeAD8bFqLw>
<https://www.youtube.com/watch?v=5cn6fhh6JkA>
<https://www.youtube.com/watch?v=nbOkdiwHsas>
<https://www.youtube.com/watch?v=AI56AEY0G-I>
- 2015 – 2017 Major grant winner with the Knight Foundation to bring the Brazilian Music Institute to South Florida in Collaboration with Broward College in Fort Lauderdale
- Developing and coordinating the 2016 online performances for UF world music ensemble through collaborations and partnerships with the Digital World Institute and Kaufman School of

Music in NYC (October 2016)

- Visiting professor with the UIP-University Intensive Program at Sichuan University in Chengdu, China (Summer 2015 and 2016)
- Developed a world music course to enhance the international study of Latin American music and culture in China
- Former President for SEMSEC (Society for Ethnomusicology Southeastern and Caribbean Chapter) 2011-2012, and responsible for organizing and executing the first SEMSEC meeting outside the USA at the Dominican Republic since its foundation
- Presents his research in Portuguese with the Brazilian Society for Ethnomusicology (ABET), Latin American Studies Association (LASA), and Fundação Getúlio Vargas FGV, São Paulo (2012)
- Secured budget for research and developmental projects with the College of Fine Arts. The financial support was awarded by the University's commitment to new research developments and interdisciplinary projects (2003-2011)
- Coordinator for special performance events for "Visions of Bahia, Brazil." A program and exhibition at Grinter Hall to commemorate Frances Switt and Ambassador Clarence Boonstra (2008)
- Developed budget funding for the Music Institute Program whereby every year, faculty and visiting artists teach students from outside the main campus and the community (2002-2008)
- Judge for the Center for Latin American Studies Field Research Clinic. Discussion and review of
- twenty to thirty projects presented by students in the Tropical Conservation and Development and masters in Latin American Studies programs (2006-2007)
- Portuguese Task Force Committee Member (2006-2007)
- University Strategic Plan Committee Member (2005-2006)
- Core Faculty Member and Governance Structure member (2005)
- Serving as a member, Strategic Planning Task Force, representing academic interests and interests of deans (2003-2004)
- Web Page Consultant for LABEP "The Latin American Business Environment Program" with the Center for Latin American Studies (2003)
- Coordinator for special performance events for "Visions of Bahia, Brazil." A program and exhibition at Grinter Hall to commemorate Frances Switt and Ambassador Clarence Boonstra (2008)
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SELECTED PERFORMANCES (NATIONAL & INTERNATIONAL) (2006 – 2022)

- Global Concert with Randy Lee to celebrate a neglected parasitic disease known as Chagas disease. Supported by the Medical School through Dr. Norman Beatty from the University of Florida (April 2022)
- TREMURA I LEE European concerts and classes at the Academy of Music in Malmö and the School of Music and Arts in Loma, Sweden (November 2021)
- TREMURA I LEE USA southeastern tour at the University of Kentucky (KY), Appalachian State University (NC), and the University of Tennessee in Knoxville (October 2021)
- TREMURA I LEE CD album release “The Art of Music” at the Philips Center for the Performing Arts (September 2021)
- TREMURA I LEE Concert at McLay Gardens in Tallahassee, FL. Outdoor concert for an audience of 800 attendees (September 2021)
- Arts Midwest Conference. Presenting solo work on guitar and trumpet and promoting artistic creativity. Participated in timely discussions and workshops with field leaders and peers (September 2021)
- Live video recording at the Federal University of Minas Gerais (Uberlândia, Brazil) with Professor Carlos Menezes Junior and vocal ensemble “Quarteto Vagamundo” (June 2021)
- Virtual Concert at the University of Florida Digital Worlds Institute for Chagas Day (March 2021)
- Virtual Concert at Heartwood Sound Stage in Gainesville with the Uklos of Benin (April 2021)
- Concert at Escola Superior d'Estudis Musicals-Taller de Musics in Barcelona, Concerts in Seville, Conservatório Superior Manuel Castillo, and Malaga – Conservatório Manuel Parra in Spain (February 2020)
- Community Concert at AGERIPE in São Paulo, Brazil (July 2019)
- Concert Tour and Workshop in Spain at the Conservatorio de Madrid; Conservatorio Medio de Barcelona; Conservatorio Girona; and Escola Superior d'Estudis Musicals-Taller de Musics in Barcelona with trumpeter Randy Lee. (March 2019)
- Concert with Alachua Guitar Quartet performing the "Concierto Andaluz by Joaquín Rodrigo with the UF Symphonic Orchestra (March 2019)
- Solo Concert in Brazil with "The World" - Rio de Janeiro, Brazil (March 2018)
- Concert with "Alachua Guitar Quartet" at Reilly Arts Center in Ocala, FL (March 2018)
- Guitar Concert at Anhui University, in Hefei, China (September 2017)
- Digital Concert "An Intimate Evening of Brazilian Northeastern Music" at Digital Worlds Polymodal Immerse Theater (PICT) in Gainesville (May 2017)
- Concert with the Argentinian Ensemble Markama from Mendoza at University Auditorium (February 2017)
- "Concert for a Cause" to benefit the 2017 Nicaragua Mission Trip at the First Presbyterian Church of Gainesville (October 2016)
- Solo Concert in China at Sichuan University for the opening ceremonies of Sichuan University Immersion Program (July 2016)
- Brazilian Music Institute Concert with guests (Jovino Santos Neto, piano – Renato Martins, percussion – Ulisses Rocha, guitar – Brazilian Voices, and guests (May 2016)
- UF Brazilian Music Institute Trio (BMI Trio) performance for Brazil's Ambassador in the USA (Helio Vitor Ramos Filho at the ArtBrazil Award Ceremony in Fort Lauderdale (September 2015)

- Guest artist "Brazilian Romance at the Blowing Rock Jazz Society in Blowing Rock, NC (September 2015)
- Brasil Bossa Jazz Concert in São Paulo, Brazil with guest saxophonist Todd Wright and pianist Julio Cesar de Figueiredo (June 2015)
- Brazilian Music Institute "Ritmo & Romance" Concert at Bailey Hall (Broward College) with Antonio Adolfo, Beatriz Malnic, and Ulisses Rocha (May 2015)
- Instrumental *choro* music concert at the University of Iowa with clarinetist Maurita Murphy-Marx (October 2014)
- Alachua Guitar Concert at the Klein Conference Center (University of Central Florida) and Citrus Conference Center in Lecanto, Florida (September 2014)
- Concert Tour in Rome, Perugia, and Triuggio, Italy with Wind Chamber Ensemble (June 2014)
- Concert Tour in São Paulo and Rio de Janeiro, Brazil (July 2014)
- Brazilian Romance Concert at Appalachian State Concert with Jazz combo (March 2014)
- Solo performance for Dance Alive ballet's production "Bolero" (March 2014)
- Concert with Jacaré Brazil at Stetson University in Deland, Florida (March 2014)
- Debut Concert of Alachua Guitar Quartet at the Hippodrome Theater in Gainesville (February 2014)
- University of Central Florida School of Performing Arts – performance and master class with clarinetist Maurita Murphy-Marx (September 2013)
- Solo performance for Rotary International in São Paulo, Brazil. This concert was the concert inauguration of the Ambassador of International Projects. (June 2013)
- Jazz Christmas Performance in Blowing Rock, North Carolina, with the Jazz combo from Appalachian State University (December 2013)
- UF Faculty Chamber Series performance – "Spectrum 101" with flutist and guitar trio (September 2013)
- Christmas Concert "Midnight Mass" in Brazil at "Igreja Nova Redentora" with Choir and Small Chamber (December 2012)
- Concert at Phillips Center for the Performing Arts with "Obrigado Ensemble" at the Kiera Grace Foundation Event (March 2012)
- Exceptional performance with the California Guitar Trio – Concert at the Philips Center for the Performing Arts (February 2012)
- Brazilian Music Institute Concert with "Marco Pereira and Marcio Bahia" at the Squitieri Theater in Florida (May 2011)
- "Brazilian Guitar Tradition and Tendencies" in NY City at the CARNEGIE HALL (November 2011)
- "Guest Artist Recital" at Valdosta State University (October 2011)
- International Concert Tour with UF Wind Symphony in Brazil (Summer 2011)
- ZOOM Concert with ballet company Dance Alive at the Phillips Center (CPA) (March 2011)
- "Under the Dome" Solo Concert at Gulf Port Mississippi under Rile Management (January 2011)
- Guest Artist with the "California Guitar Trio" at the Phillips Center (CPA) (January 2011)
- A solo artist with "Jazz Concert" at Appalachian State University (February 2011)
- Music and Art" at the Whitney Lab for Marine Bioscience, Saint Augustine ((February 2011)
- " Swing into Spring" performance with Scott Wilson at the Reitz Union, Gainesville (February 2011)

- "Hand'n'Hand Fund-raise concert for Haiti at the University Auditorium, Gainesville (March 2011)
- LIVE VIBE TV Concert with the Digital World Institute (October 2010)
- Solo Concert at "Basílica de São José" in São Paulo, Brazil (August 2010)
- Guest Artist with the Ahn Trio at the University of Indiana Notre Dame (September 2010)
- Guest Artist with the Ahn Trio at the Phillips Center for the Performing Arts (February 2010)
- Concert in São Paulo Brazil "Welson Tremura and Guests" with pianist Julio Cesar Figueiredo, and performing artists at "Oficina da Fama" (July 2009)
- Performance for the 2009 Brazilian Music Institute with guest classical guitarists Fernando Lima and Cecilia Siqueira at Santa Fe Community College in Gainesville, FL (May 2009)
- Solo concert in Wellington, New Zealand School of Music (March 2009)
- Performance at the 2008 Brazilian Music Institute with the guest artists Ulisses Rocha and Beatriz Malnic (May 2008)
- Guitar Quintet at the "An Intimate Evening of Strings and Voices" (April 2008)
- Jacaré Sinfônico in Concert at the Phillips Center for the Performing Arts with guests: UF Wind Ensemble, Roberto Sion (saxophone), and Julio Figueiredo (piano) (September 2007)
- Jacaré Brazil in concert by *Jacaré Brazil* and *Agbedidi Jeliya* with special guests Abdoulaye Diabate, Cheick Diabate, and Tasana Camara. Presented with the Jacaré Guitar Ensemble (May 2007)
- Rainbow Concert at Florida State University. Guest solo artist for their renowned performing artist series – Ruby Diamond Auditorium and world music program (May 2006)
- Jacaré Brazil Unplugged – Phillips Center for the Performing Arts (March 2006)
- Children's Fight Cancer Galla – Guest solo guitarist – O'Connell Center (February 2006)
- Jacaré Brazil with Jacaré Dançante – Director for Nation Beat & Jorge Martins, Juliana Azoubel, Jorge Continentino, Abou Sylla, Mohamed da Costa, Tasana Camara & Agbedidi Balafon at the University of Florida Auditorium (February 2006)
- Jacaré Brazil Guatemala with Manuel Mateo & Pedro Tomaz Mateo Velasquez at PK Yonge Center for the Performing Arts (January 2006)

PUBLICATIONS, PROFESSIONAL RECORDINGS, & SELECTED LECTURES

- Book Chapter "Folia de reis *Tradition: An Afro-Brazilian Experience in Rural Brazil*" with New Book "Understanding America: The Essential Contributions of Afro-American Music to the Sociocultural Meaning of the Continent" with Pontificia Universidad Católica del Ecuador (June 2022)
- Presentation "A Música Brasileira e sua Função na Anademia dos EUA" Panel and Conversation with Faculty and students at the Federal University of Minas Gerais, Brazil, University of Florida, and Millikin University
- Tremura / Lee "The Art of Music" – Album Release of Guitar, Voice, and Trumpet with Mark Records, NYC (June 2021) <https://open.spotify.com/album/44Do6dKO3n14G3xnpPvNSy>
Album "Misa Criolla" by Ariel Ramirez with the University of Florida Concert Choir and Instrumental Ensembles (May 2021)
- Workshop and Lectures at Keene State University in New Hampshire (March 2019)
- Article "African Influence in Brazilian Music: Samba" published by Contramare, Inc. (2014)
- Music composer and performer for the released film "Theater of Rice and Beans," a new documentary film produced and directed by the University of Florida (UF) theatre professors

Tony Mata and Ralf. The film features commentary by playwrights María Irene Fornés and Nilo Cruz (2014)

- Workshop to Choral program at the New Zealand School of Music in Wellington, NZ. "Singing Brazilian Music in an Academic Setting" (2009)
- Workshop-performance at Georgetown University, Washington DC. "Brazilian Music and Culture, Teaching Syncretism to Students" (2008)
- "Russian Folk Songs" Album Recording with Irene Zolotukhin & Djennet Moskvina (2007 – 2014). Sample:
https://www.youtube.com/watch?v=bXL1o1JTIQk&list=PLgHdcYhIYAnP74i_P8gaU1KTAEqB7GYQ&index=9
- *Cantem e Dancem... Chegou o Jacaré: A Música Brasileira e a Integração Brasil/Estados Unidos no Currículo de uma Universidade Norte Americana* ABET – Brazilian Society for Ethnomusicology (2006)
- "Traditional Music in the Age of Global Technology" São Paulo: FGV (Fundação Getúlio Vargas) in collaboration with Partnership in Global Learning (2005)
- Palatka School for the Arts Lecture and concert in 2005 and 2006
- Workshop, lecture, and concert at Allen D. Nease High School in 2003 and 2005
- WUFT "Bossa Nova Recording Project" Julio Figueiredo (piano), Gary Langford (Flugelhorn), Larry Crook (drum-set and percussion), Brent Swanson (Bass), Jeff Ladenheim (electric guitar), (2005)
- "A Música Caipira e o Verso Sagrado na Folia de Reis" IASPM – International Association for Popular Music Online publication (2004)
- PK Yonge School at the University of Florida music master class (2003 and 2004)
- Rock Crusher Canyon Performance and Lecture Demonstration (2002)
- "The Vocal Music of Brazil" music presentation and lecture at PK Yonge Developmental School (2002)
- "Bassoon Music of the Americas" CD recording with Jeff Keesecker (bassoon), Hélène Grimaud (piano), Welson Tremura (guitar), and Nathan Stowell (percussion). Label: Albany Music, 2002
- "The Music of Brazil" Tallahassee: Afro-Caribbean Magazine, (1997)
- "A Música Instrumental em Decadência" and "Banda Sinfônica na Cultura Popular" São Paulo: Folha de São Paulo, (1990)

SELECTED LECTURES, PAPER PRESENTATIONS (NATIONAL & INTERNATIONAL)

- Dialogues sessions in the framework of the recent book launch presentation (Quito, Ecuador (June 2022)
- Presentation/lecture to Oak Hammock "Celebrating Florida's Wonderful Relationship with Brazil's Culture Through Music" (October 2021)
- *A Música Brasileira e sua Função na Academia dos EUA* (Brazilian Music, Its Function in the USA Academy) at the Federal University of Uberlândia, MG (June 2021)
- Presenter at the Ethnomusicological "6º Simpósio de Estudos Etnomusicológicos de Olímpia: Práticas Musicais Coletivas: o Folclore em Tempos de Pandemia" (August 2020)
- Keynote Speaker at II International Congress of Science, Art and Technology (CONCAT) at UNIPLAC Universidade do Planalto Catarinense, Brazil (October 2019)
- Keene State College, Guitar Festival - Guest Artist presenting clinics and concert (April 2019)
- University of Florida Brown Bag Lecture "The Guitar and Its History" at the University Gallery (February 2019)

- Guest Professor at Federal University of Uberlândia (UFU), Brazil. Seminar in Ethnomusicology "Construindo a Pesquisa Etnomusicológica" (June 2018)
- Visiting Scholar at UNCuyo, Mendoza, Argentina. Cátedra Abierta: "La construcción de un Proyecto de investigación en etnomusicología" (June 2018)
- Guest Scholar Lectures in Buenos Aires, Argentina with "The World" - "From Magi History and European Iconography to the Brazilian Folia de Reis; African Influence in Brazilian Music: Samba; The Bossa-Nova Musical Movement (March 2018)
- Presenter at the Forum for China-LA Relations "Jacaré (Gator) Brazil has Arrived: Participatory Experience and the Significance of Brazilian Music in Higher Education" at Anhui University, Hefei, China (September 2017)
- III Simpósio de Estudos Etnomusicológicos de Olímpia: o Folclore na Modernidade (ethnomusicological symposium – folklore and modernity) at the Folklore Festival in Brazil (August 2017)
- "Social Transformations of Musical Communities through Technological Crisis" Panel Organizer at the IX Chilean Musicology Congress: "Music in Times of Crisis" at Universidad de Santiago Chile (July 2017)
- "Fusing Research and Teaching Conference" A two-day cross-disciplinary conference with specialists from education, technology, arts, innovation, and music and medicine at the University of Florida (March 2017)
- "Tropicalia's History" Presentation to music convocation at Appalachian State University (November 2016)
- "Country Music and Sacred Texts in Defining Rural Identity in Brazilian *Folia de Reis*" Musicology Lecture Series – School of Music, Gainesville, FL (September 2016)
- Presentation at ACATE (Associação Catarinense de Tecnologia), Florianópolis – Brazil. "Developing Strategies for Innovation and Technology among American and Brazilian Universities (July 2015)
- Lectures and Presentation on "Popular Music of Brazil and Samba" at Appalachian State University, Boone (September 2015)
- "Sing and Dance...*Jacaré* has arrived: The integration and interaction of Brazilian music in a traditional North American university", an interdisciplinary symposium, Construing Brazil in the United States," University of Iowa (October 2014)
- "A música brasileira: experiência e aprendizagem no exterior" with the IV National/International Conference in Research and Literature "Visões e Revisões do Brasil: Nós e os Outros" in Brazil (June 2013)
- "Construindo o Projeto de Pesquisa Etnomusicológica" Lecture presented at VI ENABET (Brazilian Society for Ethnomusicology) in Brazil (May 2013)
- Special Lecturer Interest Lectures Series in Portuguese and English with Royal Caribbean. Lectures took place in Spain and Portugal (November and December of 2012) "Music & Culture in Latin America" – "From Magi History and European Iconography to the Brazilian Folia de Reis" – "African Influence in Brazilian Music: Samba" – "The Development of the Brazilian Country Music and Its Relationship with Folia de Reis in Defining Rural Identity" – "Religiosity Versus Secularization in Brazilian Folia de Reis" – "The Bossa-Nova Musical Movement" – "Sing and Dance... Jacaré has Arrived: Participatory Experience the Growing Significance of World Music Ensembles Traditional Music in the Age of Global Technology – A Virtual Project that Discusses 'Traditional Music' in America." (October 2012)

- "Canten y bailen ... ha Llegado Jacaré: la experiencia participative en la creciente importancia de los conjuntos de música internacional", paper presented at the SEMSEC (Society for Ethnomusicology Southeastern and the Caribbean) meeting in Santo Domingo, Dominican Republic (February 2012)
- "Syncretism in Brazilian Culture": the distinction between Learning and Inherited" paper on folk and popular traditions of Brazilian music and the syncretism in Brazilian Culture, presented for the Brazilian Embassy in New Zealand. (March 2009)
- "Traditional Music in the Age of Global Technology—A Virtual Project that Discusses 'Traditional Music' in the Americas" SEM (Society for Ethnomusicology) SEMSEC – Greensboro North Carolina Chapter Meeting (February 2009)
- "Sing and Dance... *Jacaré* has Arrived: Participatory Experience the Growing Significance of World Music Ensembles" Research paper presented at SEM Society for Ethnomusicology Southwest Chapter Meeting in Logan, UT (March 2008) "Indigenous Peoples in Digital Cultures" Lecture delivered at the International Communications Technologies and the Impacts on Indigenous Languages and Cultural Identity in the Americas Conference (February 2007)
- Facilitator and coordinator for the Peruvian ensemble Kuyayky presenting at "Indigenous Peoples in Digital Cultures" Conference (February 2007)
- "The Development of the Brazilian Country Music and Its Relationship with Folia de Reis in Defining Rural Identity." Paper presented at LASA – Latin American Studies Conference in San Juan, Puerto Rico, (March 2006)
- "A Melodia e a Harmonia na The Melody and Harmony in the Compositional Work of Chico Buarque de Holanda." Paper presented at the Simpósio: Chico Buarque, Psiquiatria, Psicologia, Psicanálise. Bezerra de Menezes Hospital, São Paulo, Brazil (August 2006)
- "Cantem e Dancem... Chegou o Jacaré: A Música Brasileira e a Integração Brasil/Estados Unidos no Currículo de uma Universidade Norte Americana." Paper presented at III Brazilian Society for Ethnomusicology (ABET) meeting, São Paulo, Brazil (November 2006)
- "The Study of Brazilian Music in the Global Context" Round Table guest lecturer at the III Brazilian Association for Ethnomusicology (ABET) meeting, São Paulo, Brazil (November 2006)
- "Alternative Visions of Development: The Rural Social Movements in Latin America," guest participant at the Latin American Studies Conference in Gainesville, FL (February 2006)
- "The Future: Other Uses for Videoconferencing/Emerging Technologies Directions and Internationalization" Invited Panelist: University of Florida CITT Conference: Using Videoconference / New Technologies for Internationalization. (November 2006)
- "The Study of Brazilian Music in the Global Context" Guest lecturer at the III ABET (Brazilian Society for Ethnomusicology) meeting (November 2006)
- "Cantem e Dancem... Chegou o Jacaré: A música brasileira e a integração Brasil/Estados Unidos no Currículo de uma Universidade Norte Americana" São Paulo, Brazil ABET (Brazilian Society for Ethnomusicology National Meeting (December 2006)
- "Religiosity Versus Secularization in Folia de Reis." Paper presented at the Colloquium Lecture Series at the LATAM – Latin American Studies, (November 2005)
- "Traditional Music in the Age of Global Technology." Paper presented at Fundação Getúlio Vargas Technology and Education 3rd International Conference "Consolidating eLearning Experiences," São Paulo Brazil (December 2005)
- "A Importância da etnomusicologia - Desenvolvimento Cultural e Globalização: Etnomusicologia e o Modo Música-Cultura" Lecture at Centro de Estudos Musicais Tom Jobim -

São Paulo, Brazil (Dec 2005)

- A Importância da Etnomusicologia – Desenvolvimento Cultural e Globalização. ULM (Universidade Livre de Música). São Paulo, Brazil (June 2005)
- "Leadership and Entrepreneurship: the journey of a Brazilian ethnomusicologist in the United States" Lecture at FATEC (Faculdade de Tecnologia) Technology College in Rio Preto, Brazil (August 2004)
- "A Música Caipira e o Verso Sagrado na Folia de Reis" Paper presented at the Música Popular na América Latina (Popular Music in Latin America), Rio de Janeiro, Brazil. Conference Brief: The fifth conference of the Latin American branch of IASPM was co-hosted by the Federal University of the State of Rio (UNIRIO), Candido Mendes University, and the Catholic Pontifical University (July 2004)
- "From Magi History and European Iconography to the Brazilian *Folia de Reis*." Musicology Lecture Series – School of Music, Gainesville, FL (April 2004)
- "The Art and History of Popular Music" Lecture Presentation at Hillsborough County Professional Development Day, Tampa (March 2004)
- "The Peoples of the Amazon" Lecture for Tropical Development and Conservation with the Center for Latin American Studies (February 2004)
- Musicology Lecture Series presentation "The Folklore Festival in Olímpia: Folia de Reis Continuity and Values," University of Florida, Gainesville (March 2003)
- "Folk Catholicism and Song in Brazilian Folia Tradition" Paper presented for the University of Florida School of Music Lecture Series (March 2002)
- "The Peoples of the Amazon" Lecture presented for Tropical Development and Conservation with the Center for Latin American Studies (May 2002)
- "International Dialogue" Participating in the Metro Orlando International Affairs Commission Meeting with Orlando's Mayor Glenda E. Hood. (November 2002)

UNIVERSITY OF FLORIDA'S COURSES, LECTURES, and INSTRUCTIONAL ACTIVITIES

- Courses: MUH 7938 & LAS 6905 (Applied Fieldwork Towards New (Ethno)musicologies); MUH 6935 (Music and the Construction of Brazilian Identity); MUH 7938 (The Latin American Guitar: History, Expression, and Legacy); CIS 4914 (Graduate Special Projects); MUH 3541 (Latin American Music); MUH 2501 (World Music Cultures); MVN 3451 (Independent Latin American Research Projects); MUN 2491 & 6496 (World Music Ensemble); MVS 2426, 3436, 3436, 6426 (Guitar Studio); MVO 6250 & 7460 (Recital Guitar Prep)
- Directing, organizing, teaching at the BMI (Brazilian Music Institute) since 2001. Combining classical and popular music styles, each year, the BMI brings outstanding artists for a weeklong event (workshop and concert) designed to extend the experience and expand the possibilities of learning and performing Brazilian music. Through daily rehearsals and group lessons with guest artists and Brazilian repertoires, the BMI offers a challenging and exciting atmosphere in addition to an aesthetically and socially rewarding activity for all participants (2001-2019)
- Organizing and performing on guitar workshop with renown guitarist Manuel Barrueco (2008)
- Setting-up and managing musical performance for the HUB inauguration (technology building). The event had the collaboration of UNORP (University of Northern São Paulo State) and the University of Florida music ensemble "Jacaré Brazil." Musicians in Brazil participated through internet II on a live performance with UF students for the ceremonial inauguration (2007)

- Advising the Latin American string quartet (graduate students) and coordinating performances events Latin American Studies (August 2005 – May 2007)
- Coordinator for Lecture and performance by the Indian sitar virtuoso Nishat Khan during a week-long project (2005)
- Performance and lecturer coordinator for the world music course. Visiting artists and scholars from the North Indian musical traditions includes: vocalist Sangeet Martand, Pandit Jasraj, violinist and singer Kala Ramnath, and tabla player Vijay Ghate (2005)
- "Stage Fright and Anxiety" music convocation presentation at the School of Music (2004)
- "World Music Fusion of Today: Globalization and its effects on traditional cultures, music?" Organizer for the Latif Bolat's lecture (visiting Turkish artist) (2004)
- "An Overview of the open-ended flute from Central Asia and the Middle East" Lecture coordinator for British visiting teacher Kevin Tilbury (2004)
- "Guitar Repertoire" Coordinator for guitar master class with Robert Bluestone (2004)
- "Caetano Veloso and the History of MPB" Lecture for Latin America Studies in Translation (2003)
- "The Peoples of the Amazon" Lecture for Tropical Development and Conservation with the Center for Latin American Studies (2003)
- Organizer for the class presentation of visiting artists Mohamed da Costa (master drummer) and Lansana Djabate (balaphone) (2003)
- "Guitar Techniques" Coordinator for guitar master class with visiting guitarist Matt Gould (2003)
- Coordinating Lecturer for visiting artist from Colombia Emilio Vasquez performing Andean music for special lecturer presentation for the world music course (2003)
- BRASA'S Cultural Week lectures in Brazilian Classical and Popular music (2003)
- "From Magi History and European Iconography to the Brazilian Folia de Reis" Master Class in Latin
- American Music for UF's Hispanic Organization Association, "La Casita." Presentation for Latin American Studies Colloquium Series (2002)
- "The Peoples of the Amazon" Lecture presented for Tropical Development and Conservation with the Center for Latin American Studies (2002)

SELECTED EDUCATIONAL PROJECTS

- "Indigenous Peoples in Digital Cultures: Communication Technologies and the Impacts on Indigenous Languages and Cultural Identity in the Americas" 2007 Conference Coordinating concert and lectures by the visiting artist from Peru "Kuyayky" (2007)
- "Video Conferencing Showcase." Multi-site performance. Setting up and organizing musical performances for the HUB inauguration (technology building). The event collaborated with UNORP (University of Northern São Paulo State) and the University of Florida music ensemble "Jacaré Brazil." Musicians in Brazil participated through internet II in a live performance with UF students for the ceremonial inauguration (2007)
- Mentoring the Latin American string quartet (graduate students) and coordinating performances events with Latin American Studies (2005 – 2007)
- "The Future: Other Uses for Videoconferencing/Emerging Technologies Directions in Internationalization." Collaborator and speaker for Computer Science Technologies Conference, Gainesville, FL (USA) (2006)

- Coordinator for Lecture and performance by the Indian sitar virtuoso Nishat Khan during a week-long project (2005)
- Performance and lecturer coordinator for the world music course. Visiting artists and scholars from the North Indian musical traditions include vocalist Sangeet Martand, Pandit Jasraj, violinist and singer Kala Ramnath, and tabla player Vijay Ghate (2005)
- "Stage Fright and Anxiety" music convocation presentation at the School of Music (2004)
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- "Guitar Techniques" Coordinator for guitar master class with visiting guitarist Matt Gould (2003)
- Coordinating Lecturer for visiting artist from Colombia Emilio Vasquez performing Andean music for special lecturer presentation for the world music course (2003)
- "The Brazilian MPB Movement" BRASA'S Cultural Week lectures in Brazilian Classical and Popular Music (2003)
- "From Magi History and European Iconography to the Brazilian Folia de Reis" Master Class in Latin American Music for UF's Hispanic Organization Association "La Casita" Presentation for Latin American Studies Colloquium Series (2002)

SERVICE TO PUBLIC SCHOOLS AND COMMUNITY COLLEGES

- Organized Outreach performances for the following High Schools: South Broward High School and Miami Beach Senior High School (February 2017)
- Organized Outreach performances for the following High Schools: South Broward High School in Hollywood, Florida, and Cypress Bay in Weston, Florida, (March 2016)
- Organized Outreach performances for Taravella High School in Coral Springs, FL (November 2015)
- Organized Outreach and workshop at Harrison School for the Arts High School in Lakeland, Florida (October 2013)
- Jacaré Brazil event at the Paramount Plaza Hotel for Music Education Assessment Conference (April 2009)
- "JumpsART Workshop" participant for a training session conducted at the Harn Museum (February 2009)
- Outreach Lecture Performance Coordinator in Orlando, FL, at Dr. Phillips High School (April 2008)
- Organized performance with Jacaré Brazil and visiting artists Carlos Malta & Pife Muderno for J. J. Finley Elementary for 250 students (March 2005)
- Workshop and presenter at the Transnational and Global Studies Center & Center for European Studies workshop on music and culture for k-12 teachers at the Harn Museum (2005)
- Partnership in Global Learning Presentation "The Art and History of Popular Music in Brazil" at Hillsborough County in Tampa, FL for Professional Developmental Day (2004);

- Lecture Presentation and Performance for the Florida School of the Arts, Palatka, FL (March 2003 and April 2005)
- Organized two assembly performances with Jacaré Brazil and visiting Haitian Artists Frisner Augustin and Erol Josue at Hawthorne High School for 700 students (April 2003);
- Organized one week of workshops in Brazilian percussion at Buchholtz High School with Brazilian percussionists José Cunha de Oliveira and Marco da Cunha Oliveira (May 2002);
- Organized a performance with Jacaré Brazil and visiting Brazilian Flutist João do Pife at Nease High School (St. John's County School District) for 400 students (March 20, 2002);
- Organized two performances with Jacaré Brazil and visiting Brazilian Flutist João do Pife at Rock Crusher Canyon for the Citrus County School District for 1,500 students (February 2002)
- Organized lectures and workshops, auditorium assembly presentations for several schools in Alachua and surrounding counties (Eastside High, P. K. Yonge, Hawthorne High) (2002-2003)
- Organized concert, auditorium assembly presentations at Allen D. Nease High School for 300 students (Jacksonville) (2002)

BRIEF BUSINESS PROFILE

As a business manager (General and Commercial Manager), my managerial responsibilities were to lead a group of approximately fifteen engineers (mechanical/hydraulic/electrical) to develop a new "high precision" product manufactured in Curitiba. This product was part of the 1.6L engine development to supply the Mercosur and Europe. The group worked intensively with CTC (Chrysler Technical Center) in the USA to develop a product that could be self-sustaining in Brazil. In 1999 I also took the responsibility of "Commercial Director" to negotiate purchase orders for casting, assembling, and selling to the customer and Mercosur markets. I also intermediated the "Duty Drawback Process with Chrysler, USA. For additional information on advising businesses in Latin America in different sectors and business and educational projects, please visit www.tremuraconsulting.com.

- Negotiating and facilitating for the private sector to be involved in the development of a highly technical product in Brazil
- Assuring that engineers in Brazil and the USA had a complete understanding of the "blueprint." (AutoCad) requirements, including Allen Bradley operational systems for machinery and equipment
- Importing complete assembly line and its operational process from the USA;
- Managing the construction and redesign of a facility to support the "rocker arm" assembly line. That included: bringing support from the COPEL project (State of Paraná electrical company); permits and working licenses; fire marshal's licenses; projects with the medical agencies responsible for ensuring preventive work and safety (PPRA / PCMSO), obtaining environmental permits for disposals; product classification for export; getting import licenses and export legislation application; preparation, presentation, and follow-up of drawback processes with *Banco do Brasil*;
- Preparing a manufacturing facility for PSO (Process Sign Off), APQP (Advanced Product Quality Planning) and KTQC (Kaizen Total Quality Control) activities involving everyone in the company – managers and workers – in a systemic and integrated effort toward improving performance at every level

PEP-L (Precision Engine Products Ltda.) Curitiba, Brazil

A manufacturing firm producing hydraulic lash adjusters for engines, with 40 employees.

General & Commercial Manager

Spearheaded migration of manufacturing facility from the U.S. to Brazil, including full assembly line and operational process. Oversaw comprehensive operational activities to ensure the outstanding production of high-precision engine components. Served as a company representative among critical stakeholders, including federal, state, and local governments, and built superior teams by hiring suppliers, sub-suppliers, and employees. Coordinated international manufacturing activities by managing biweekly meetings with the U.S.-based technical center and Brazil-based operations. Improved team skills by delivering extensive quality training. Liaised regularly among engineers and suppliers. Led 15 engineers in product development.

- Played a crucial role in launching a Brazil-based plant by overseeing site construction, securing required licenses, and sourcing sub-suppliers, aluminum foundries, and retreat and steel plants; educated U.S. executives on cultural nuances
- Completed overseas launch on time; enabled DaimlerChrysler to achieve on-time engine plant launch
- Saved hundreds of thousands of dollars by advising the CEO to build an independent plant rather than a houseplant within another manufacturing group – a proven disastrous strategy
- Achieved significant cost savings by reducing the number of contracting agencies, negotiating with suppliers, and leveraging tax benefits;
- Strengthened competitiveness by identifying new aluminum casting suppliers and machining services
- Reduced operations costs by minimizing contracting agencies
- Negotiated with supplier's alternatives to reduce costs and found new opportunities to increase competitiveness, including finding a new aluminum casting supplier, and machining services
- Direct operations accountability and the use of tax benefits to reduce expenses, increasing the company's capital asset during the early stages of production
- Developed and delivered training to employees, increasing knowledge and awareness of quality issues
- Installed a telecommunication line to link computer equipment between the USA and Brazil
- Conducted engineering meetings and acted as the technical liaison between suppliers
- Prepared environmental studies to plant operation
- Maintained emphasis on quality in a fast-paced environment
- PSO and PPAP for the new manufacturing plant

STANADYNE - Tallahassee, FL

An engineering firm specializing in high-tech engine products and auto industry services, with 250 employees.

Brazil Development Consultant

Provide many facets of expertise toward expanding this automotive supply company to a location in Brazil. Chrysler, Ford, Fiat, GM, and many European and Asian manufacturers use their products. Serve as the company's liaison to facilitate the development of the Mercosur market and business globalization in the Americas. Consult on points of law, language, politics, culture, travel, sales, and marketing.

- Conducted procurement for dozens of suppliers for aluminum casting and engine components (rollerballs, shaft, and small plastic components)
- Produced a daily newsletter to company management detailing current events in Brazil and benchmarking
- Translated technical legislation to study the best scenario for business start-up
- Initiated, prepared, and assisted management in the business plan to expand and contract new businesses in Argentina and Brazil
- Monitoring and verifying all documentation concerning quality and validation of processes within the auto industry, especially PSO (Process Sign Off), APQP (Advanced Product Quality Planning), QS 9000 compliance, Kaizen techniques, and other systems to increase productivity

INTERNATIONAL & TECHNOLOGY COLLABORATIONS

- Live Concerts with Jacaré Brazil Vocal and Instrumental, and Alachua Guitar Ensemble at Digital Worlds Institute – Fall 2016, 2017, 2018, 2019, 2020, 2021, 2022
LIVE VIBE TV – Digital Technology and Music on the Internet. Presenter, composer, and performer with international video production (The Convergence of Music and Technology)
- Traditional Music in the Age of Global Technology—A Virtual Project that Discusses 'Traditional Music' in the Americas. An educational project with PGL – Partnership in Global Learning with the
The University of Tampa, University of Florida, PUC Rio de Janeiro, University of Monterrey, Mexico.
- Digital World Institute High-Speed Internet Project "Dancing Beyond Boundaries" (Executive Meeting and High-Speed Project/Performance)
- Visiting Professor and Consultant for Valencia Community College (Orlando, Florida). Lecture and organizer for a cultural and educational trip to the Amazon region of Parintins (Ilha de Tupirambarana) for the "Festival do Bumba-meu-Boi" of Parintins

PROFESSIONAL AFFILIATIONS

NLSC – National Language Service Corps
 LASA – Latin American Studies Association
 ICTM – International Council for Traditional Music
 ABET – Associação Brasileira de Etnomusicologia
 IASPM – International Association for Popular Music
 SEM – Society for Ethnomusicology
 OAB – Attorneys Association of Brazil